



# Dressage at Saratoga

## ADVERTISING & SPONSORSHIP CONTRACT



Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Eve. Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### OFFICIAL SHOW SPONSORSHIP

DEADLINES: Sponsorship applications must be received by May 1<sup>st</sup> in order to be included in preshow promotion.

#### SPONSORS:

- High Point Sponsor \$ 1,500
- Gold Sponsor \$ 1,000
- Silver Sponsor \$ 500
- Bronze Sponsor \$ 250
- Friend of DAS \$ 50

#### ARENA SPONSORSHIPS:

- FEI Arena Sponsor \$ 750
- Competition Arena Sponsor \$ 500

#### PROMOTION:

- Exhibitor Packet Insert \$ 100

### OFFICIAL SHOW PROGRAM ADVERTISING

DEADLINES: Ad Copy and Art must be received by May 1<sup>st</sup>. Please reserve the following advertising space in the Official Dressage at Saratoga Program:

#### ADVERTISING:

- Outside Back Cover \$ 300
- Inside Cover (front or back) \$ 250
- Full Page \$ 150
- Half Page \$ 100
- Quarter Page \$ 75
- Eighth Page \$ 40
- Ad Layout \$ 25

**TOTAL AMOUNT ENCLOSED: \$ \_\_\_\_\_**

Please make all checks payable to ENYDCTA, Ltd. and mail with contract to:  
 Regina Cristo · PO Box 243 · Sand Lake, NY 12153  
 518.674.8040 · rcristo@nycap.rr.com

Full payment must be received with ad to guarantee space reservation.