

# 2010 ENYDCTA MEMBERSHIP DIRECTORY & SERVICES LISTING

Celebrating its 12<sup>th</sup> year...it's the annual ENYDCTA Membership Directory...a listing of events, competitions and shows of ENYDCTA and its members, and contact information for all members at the time of printing. **Don't miss out...renew your membership!**

## AWESOME ADVERTISING OPPORTUNITIES FOR A REALLY GREAT PRICE!!!

### Benefits of Directory Advertising:

Every member receives a copy

Ads run for many months for a one-time, low-cost fee

You are supporting a very valuable club benefit

The budget for printing is the amount of ads sold...please consider advertising!

*All forms and/or advertisements must be postmarked no later than Saturday, March 20, 2010.*

Thank you for your continued support. If you have not advertised in the past, this is a great year to consider advertising. Look for your Directory in April 2010!

If you have any questions, please call Erin Keehan – 518.428.4386

### DETAILS:

- Information for the directory is obtained either from completion of the specified directory form or from your membership form (except as regards horse's names). Emailed information is acceptable. **This form is not a membership renewal form.**
- **All members receive a copy of the directory, but only those members who have renewed their membership by April 1, 2010 will be listed.** All memberships after this date will appear as directory updates in the *Piaffe Flyer*.
- Members and non-members are allowed to advertise, but only members receive the directory.
- Members are listed alphabetically by last name. Services will appear in a separate listing area.
- Finished size of the directory is 5"w x 8"h.
- **To have your horse's name or service appear in the directory, you must use this form or send an email with the info.**

### TO ADVERTISERS:

- Please complete this form if you will be advertising in the directory.
- Payment must accompany all advertisements.
- All ads must be camera ready – preferably electronic format (.tif, .gif, .jpeg, bitmap, .pdf). All hard copy ads will be scanned into electronic format. Email ads to: [irishelk@yahoo.com](mailto:irishelk@yahoo.com)
- Please remember: ads may appear darker/lighter than the original; electronic submission is highly encourage for best quality; scanning is great but no guarantees on quality of final product.
- Ads are placed in the directory at the discretion of the editor, except ads specifically purchased for front inside, back inside or back cover.
- No phone ads accepted.
- For creation of your ad, please add \$15 to the price

No assumptions are made in regards to member's services, horses or desire to advertise. Only information that appears on the membership form will be listed without further specifications/instruction by the member.

# 2010 ENYDCTA Membership Directory & Services Listing Information &/or Advertising Form

Please list all members in your household:

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Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Name(s) of your Horse(s): \_\_\_\_\_

FOR DEMOGRAPHIC PURPOSES:

Farm Name: \_\_\_\_\_

Farm Address (if different than mailing): \_\_\_\_\_

## SERVICES LISTING:

*Be as specific as possible. (ie: judge, trainer, boarding/training facility, TD, Vet, Ferrier, other related equine services, etc.)*

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## ADVERTISING INFORMATION:

\_\_\_\_\_ Full Page (4.5" w x 7.5" h or 7.5" w x 4.5" h) \$ 60

\_\_\_\_\_ 1/2 Page (4.5" w x 3.5" h or 2" w x 7.5" h) \$ 40

\_\_\_\_\_ Business Card \$ 30

**Total advertising cost:** \$ \_\_\_\_\_

## ADDITIONAL SERVICE COSTS:

*(these items are an additional cost to the above prices)*

\_\_\_\_\_ Cover ad space\* + \$ 30

\_\_\_\_\_ Ad creation + \$ 15

**Total with additional cost:** \$ \_\_\_\_\_

*\* Space is limited; decided on postmark if conflict occurs.*

## EVENTS FOR 2010:

*(please include date, type of event, contact name, phone number, location, other pertinent details about the event)*

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*Attach additional sheets as needed.*

**Send completed form, advertisement and payment if applicable, to:**

Erin L. Keehan  
PO Box 374  
Guilderland, NY 12084  
Email info to: [irishelk@yahoo.com](mailto:irishelk@yahoo.com)

**Please make checks payable to: ENYDCTA, Ltd.**

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postmarked no later than Saturday, March 20, 2010.**